

BLOOMBERG OPEN SYMBOLLOGY



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CURRENT MARKET



CURRENT MARKET

- » No globally accepted industry leader
- » Increased licensing costs
- » Support & mapping is burdensome for data consumers
- » Existing ID numbers have construction flaws: uniqueness, non-changing
- » Numbering agencies do not cover all asset classes

THE SOLUTION: BBGID



THE SOLUTION: **BBGID**

The Bloomberg Global ID. A global 12 digit alpha-numeric, randomly generated ID covering 100M active and non-active securities. In total, there will be more than 852 billion potential numbers available.

B	B	G	31	31	31	31	31	31	31	31	1
1	2	3	4	5	6	7	8	9	10	11	12

1st -3rd Characters

- The ID will begin with 'BBG' so it will be easily recognized as a Bloomberg number

4th-11th Character

- Alphanumeric (less vowels), and will be randomly assigned

12th Character

- Numeric, and will serve as a check digit

- » This construction matches the vast majority of client feedback that supports a random sequence that creates a unique, non-changing or repeating number.
- » Encompassing all asset classes globally, the ID will be invaluable for those lacking an identifier like loans, and futures and options.
- » **Free, no commercial terms, no restrictions on usage**

BSYM WEBSITE: HTTP://BSYM.BLOOMBERG.COM

The screenshot shows the BSYM (Bloomberg Open Symbolology) search results page. On the left, there are three orange arrow-shaped callouts: 'Search' pointing to the search bar, 'Filter' pointing to the 'Advanced Search Options' dropdown, and 'Batch Files' pointing to the 'Predefined Files' section. The main area displays a table of search results for 'IBM'.

Name	Unique ID	Security Type	Market Sector	Ticker	Pricing Source	BSID	BBGID	BBGID Composite
INTL BUSINESS MACHINES-C...	EQ0010080100...	Receipt	Equity	IBM	AF	1670742846163	BBG000FSK179	BBG000FSK0L5
INTL BUSINESS MACHINES-C...	EQ0010080100...	Receipt	Equity	IBM	AR	8216273005267	BBG000FSK0L5	BBG000FSK0L5
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UC	579821099778	BBG000BLNPB7	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UN	627065740034	BBG000BLNQ16	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UP	554051296002	BBG000BLNQG0	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UB	639950641922	BBG000BLNR78	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UT	648540576514	BBG000BLNRW0	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UM	687195282178	BBG000BLNS85	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UX	541166394114	BBG000BLNSR4	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UO	369367702274	BBG000BLNVF0	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UD	1490354166530	BBG000BLNWJ4	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UL	30065285890	BBG000BLNWP7	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	UF	8293582363394	BBG000BLNXP5	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	VJ	15015206181634	BBG000BLNY91	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	VK	15019501148930	BBG000BLNYM6	BBG000BLNNH6
INTL BUSINESS MACHINES C...	EQ0010080100...	Common Stock	Equity	IBM	US	399432473346	BBG000BLNH6	BBG000BLNNH6
January 11 Calls on IBM US	EO1008012011...	Equity Option	Equity	IBM 01/22/11 C20	US	399440301188	BBG0005V55Y1	
January 11 Calls on IBM US	EO1008012011...	Equity Option	Equity	IBM 01/22/11 C20	UA	523994352772	BBG0005V5606	
January 11 Calls on IBM US	EO1008012011...	Equity Option	Equity	IBM 01/22/11 C20	UO	369375530116	BBG0005V5624	

- » Search by any Bloomberg identifier
- » Filter by Market Sector, Security Type, Exchange or Country
- » Batch download by Market Sector or Security Type (5000 max)

INTEGRATION & DISSEMINATION

- » Free download publicly available via the BSYM website predefined files
- » Clients can also submit a customized, self-defined data file and we will return the associated BBGID
- » Dedicated back office feed with the BBGID and associated symbology
- » Data License Back Office products subscribers will have the BBGID appended to existing Back Office products
- » Files will be open to all financial participants – Exchanges, Custodians, Data Vendors, etc.

REACH OUT!



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